

Annual Event

# Swing for the Green

## Golf Tournament

### SPONSORSHIP OPPORTUNITIES

At the Intersection of Community & Business



May  
**10th**  
Friday | 2024



Hunting Hills  
Country Club  
Roanoke, Virginia

**REGISTER TODAY**

540-362-3293

Valerie@WilliamsonRoad.org



Benefiting the community-building work of  
The Greater Williamson Road Area Business Association

# Swing for the Green Golf Tournament

The Greater Williamson Road Area Business Association

Hunting Hills Country Club, Roanoke, VA

May 10, 2024

## SPONSORSHIP OPPORTUNITIES — Deadline: April 12, 2024

| Type                        | Cost               | # Available | Includes   |
|-----------------------------|--------------------|-------------|--|
| <b>Platinum</b>             | <b>\$ 3,000.00</b> | 1           | All event marketing and promotions to include:<br>"Presented by [Company Name]"<br>Large banner at event, event signage<br>Press releases, media coverage<br>Entry fee for 3 teams<br><b>Hunting Hills will also donate 3 4some rounds of golf</b><br>2 complimentary raffle tickets for each player<br>Co-branded golf towels for all players<br>1st or 18th hole sponsor -- hole signage -- Company's choice |
| <b>Gold</b>                 | <b>\$ 2,500.00</b> | 1           | Medium size banner at event, event signage, press releases, media coverage<br>Choice of following sponsorships:<br>Golf cart sponsor or food sponsor<br>Entry fee for 2 teams<br><b>Hunting Hills will also donate 2 4some rounds of golf</b><br>2 complimentary raffle tickets for each player  |
| <b>Silver</b>               | <b>\$ 1,500.00</b> | 2           | Small size banner at event, event signage, press releases, media coverage<br>Choice of following sponsorships:<br>Beer sponsor or photography/videography sponsor or putting range sponsor<br>Entry fee 2 teams<br><b>Hunting Hills will also donate 2 4some rounds of golf</b>  |
| <b>Bronze</b>               | <b>\$ 1,200.00</b> | 3           | Company provided banner at event, event signage<br>Press releases, media coverage<br>Entry fee for 1 team<br><b>Hunting Hills will also donate 1 4some round of golf</b>   |
| <b>Corporate</b>            | <b>\$ 1,000.00</b> | 2           | Logo on banner, included in press releases, media coverage<br>Entry fee for 1 team<br><b>Hunting Hills will also donate 1 4some round of golf</b>  |
| <b>Food Sponsor</b>         | <b>\$ 1,000.00</b> | 2           | Event signage on course with "lunch provided by" sign  |
| <b>Beverage Cart</b>        | <b>\$ 1,000.00</b> | 2           | Includes sign on beverage cart   |
| <b>Drink Locker Sponsor</b> | <b>\$500.00</b>    | 2           |  |
| <b>Hole Sponsorship</b>     | <b>\$ 250.00</b>   | up to 36    | Event signage at hole  |

Platinum, Gold, Silver, and Bronze sponsorships also include the following:

- \*Logos on all event/marketing materials: flyers/posters, social media, press releases, ads
- \*Tags and mentions on all social media platforms
- \*Recognition in 2024 Year In Review Annual Report
- \*Event signage and program
- \*Logo on Williamson Road Area Business Association website -- Events page and Golf page, including hyperlinks to company website
- \*Opportunity to provide to players in swag bags company promotional items

For more information on player registration or sponsorships please contact Val Brown at 703-981-7370 / [valerie@williamsonroad.org](mailto:valerie@williamsonroad.org)  
 For more information on volunteering, raffle or silent auction items please contact Symphony Jackson at 540-362-3293 / [symphony@williamsonroad.org](mailto:symphony@williamsonroad.org)

# *Swing for the Green* **Golf Tournament**

The Greater Williamson Road Area Business Association

Hunting Hills Country Club, Roanoke, VA

Friday, May 10, 2024

BUSINESS NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

CONTACT PERSON'S PHONE # \_\_\_\_\_

CONTACT PERSON'S EMAIL \_\_\_\_\_

## **SPONSORSHIP OPPORTUNITIES**

(Please check your preferred sponsorship)

- |                          |                                     |          |
|--------------------------|-------------------------------------|----------|
| <input type="checkbox"/> | <b>PLATINUM</b> (1)                 | \$ 3,000 |
| <input type="checkbox"/> | <b>GOLD</b> (1)                     | \$ 2,500 |
| <input type="checkbox"/> | <b>SILVER</b> (2)                   | \$ 1,500 |
| <input type="checkbox"/> | <b>BRONZE</b> (3)                   | \$ 1,200 |
| <input type="checkbox"/> | <b>CORPORATE</b> (2)                | \$ 1,000 |
| <input type="checkbox"/> | <b>FOOD SPONSOR</b> (2)             | \$ 1,000 |
| <input type="checkbox"/> | <b>BEVERAGE CART</b> (2)            | \$ 1,000 |
| <input type="checkbox"/> | <b>DRINK LOCKER<br/>SPONSOR</b> (2) | \$ 500   |
| <input type="checkbox"/> | <b>HOLE SPONSOR</b> (up to 36)      | \$ 250   |

To pay by **credit card** please call the office: 540-362-3293 or visit our website: [www.williamsonroad.org](http://www.williamsonroad.org)

To pay by **check**, please mail to:

Williamson Road Area Business Association, P.O. Box 7082, Roanoke, VA 24019

Or, **drop off** payment at our office: 5301-B Williamson Road, Roanoke, VA 24012